

LANDMARKS: Chabad-Lubavitch Headquarters 770**(1)**

The building, whose address is 770 Eastern Parkway, is the central headquarters of the Chabad-Lubavitch Chassidic movement. It is located on Eastern Parkway in the Crown Heights section of Brooklyn, New York, in the USA.

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The previous (הקודם) Rebbe, Rabbi Yosef Yizchack Schneerson, came to America on the 9th of Adar 2, 5700 (1940), after miraculously escaping from Nazi-occupied Poland. For six months he stayed at the Greystone Hotel in Manhattan, New York. Finally, on the 5th of Av, a fitting (מתאים, הולם) residence (מקום מגורים) was found, and the Agudat Chassidei Chabad began the purchase (רכישה) of the building at 770 Eastern Parkway. A week later, on Friday, the 12th of Av, the purchase was completed and the Rebbe received the keys to 770.

